

**ADVERTISE  
WITH US!**

JUNE ISSUE 2021



**SMCK** MAGAZINE

**#4**

# ADVERTISE WITH SMCK MAGAZINE



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Your advertisement in SMCK Magazine includes the presence in

- the online flipbook
- the digital download format (PDF)
- the print-on-demand Magazine.

The second issue of SMCK Magazine will be published in late June 2021.

The magazine will be announced on the SMCK website, Klimt02, Res Artis, etc., via social media and via email list.

Deadline: send your advertisement - layout, photos, text – see information below - until **31 May 2021** to [magazine@smck.org](mailto:magazine@smck.org)

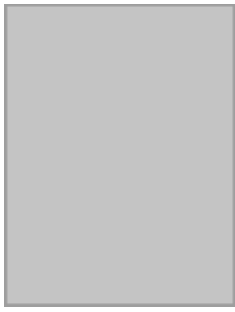
## PRICES

Full page	Vertical format	180,00 €
One half page	vertical or horizontal format	95,00 €
One third page	vertical or horizontal format	65,00 €
One quarter page	vertical or horizontal format	50,00 €

Find more details on ad sizes, dimensions and technical information on the following pages. The listed prices are end prices (excluding evtl. transfer fees). No extra VAT will be charged. We accept payment via Paypal and international bank transfer.

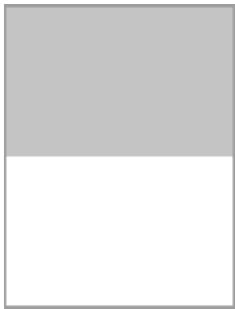
Once we have received your ad draft, we will send you the details for payment.

# DIMENSIONS & PRICES

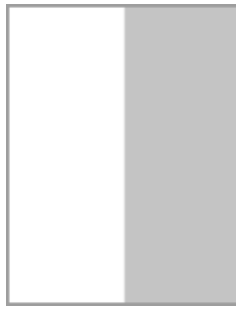


**FULL PAGE**  
Price: 180 euros

8,25 x 10,75" / 210 x 273 mm



8,25 x 5,35" / 210 x 136 mm

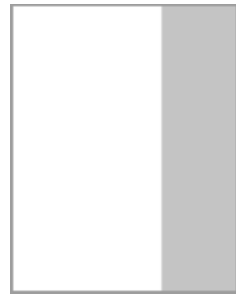


4,125 x 10,75" / 105 x 273 mm

**HALF PAGE**  
Price: 95 euros

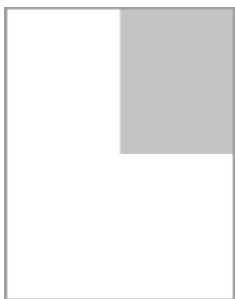


8,25 x 3,55" / 210 x 91 mm



2,75 x 10,75" / 70 x 273 mm

**ONE THIRD PAGE**  
Price: 65 euros



4,125 x 5,35" / 105 x 136 mm



2,05 x 10,75" / 52 x 273 mm



8,25 x 2,65" / 210 x 68 mm

**ONE QUARTER PAGE** Price: 50 euros

## OPTION A: LET US DESIGN / LAYOUT YOUR AD

If you want **us** to design your ad, we will send you a quote once you have sent us your „raw“ material:


1. One image of your work - with neutral background or with model.  
If you are not sure about the motif, we can help you choosing the right one for your ad.  
In the 2nd case, send us a selection of 2-4 images, we will decide together with you.
2. The photo has to be of good quality regarding sharpness, color, light, contrast.  
For full page ads, the resolution has to be at least 2500 x 3500 px or 22 x 28 cm at 300dpi.
3. Send us your logo (if you have one) in the highest possible resolution: JPG, PNG, TIFF, PSD.
4. Send us your personal details including name, place, website, discipline, technique(s) and sumup of your work in one sentence - a "slogan" that describes the essence of your art practice.

Send your material to: [magazine@smck.org](mailto:magazine@smck.org)

## OPTION B: SEND US YOUR READY-TO-PUBLISH AD LAYOUT

When you start to design your using the dimensions listed on page 2, please make sure that you add a **+ 3 mm** clipping to each page edge.

Example: A full page ad has 4 page edges, ergo four clippings à 3 mm: top, bottom, left, right.  
A half (or third, or quarter) page ad has 3 (or 2) clippings, depending on their position on the page: top, bottom, horizontal, vertical.



Add clipping 3mm  
Page edge

Safe zone: margin from page edge 6mm

PLEASE NOTE:

Add to the listed dimensions  
(page 2) a **clipping** of **+ 3 mm**  
to each page edge.

Make sure that text and objects on the image are placed in the **safe zone**.  
The **safe zone** has margin of **- 9 mm** to the **clipping edge** ( **- 6 mm** from the page edge).

Please send your final ad design as PDF, JPG, PNG or PSD file. If saved as PDF, embed text.  
The final image resolution must be 300 dpi or higher. Use RGB color scheme.